

SPM 104 Sport and sustainability

Home exam fall

23. november – 14. december

Censor guidance

Content of the course

In this course, students get knowledge on sustainability and its relevance to sports. This knowledge will enable the students to apply in various roles at various workplaces, such as sport organisations, public administration, private sector businesses, and schools. The course handles social, economic and environmental dimensions connected to sustainability. Integral to this course are the 17 sustainable development goals formulated by the United Nations (UN).

Learning outcomes

After completion of the course, the student will be able to:

1. Describe different viewpoints of sustainability and sustainable development comprising historical, ethical and organisational perspectives.
2. Explain the UN sustainable development goals, and connect these to national and international sports
3. Illustrate Norwegian and international environment t- climate goals - and reflect on the impact that sports have on the environment
4. Reflect on how Norwegian sports can enhance sustainability regarding social, economic and environmental aspects
5. Discuss opportunities and challenges with specific measurements with the aim of playing sports more sustainable.

Assessment

- The final home exam exists of three or four different questions.
- The exam takes 3 weeks. It will be available from Tuesday 23rd of November 2021, at 12pm. *The deadline for submission is on Tuesday 14th of December 2021, at 2pm.*
- All helping tools are allowed.
- 5000 words evenly distributed among the three parts. No part should be below 1500 words. The reference list is additional to the 5000 words.
- Given grade, A-F.

Tasks submitted via Wiseflow will be run through Urkund for plagiarism control.

All six modules in Canvas are to be seen as recommended and relevant learning resources

PART 1 – A SUSTAINABLE SPORTS MOVEMENT

In the years to come, how can sport organizations become more sustainable with regards to the social, economic and environmental dimensions?

Discuss this question on the basis of the dimensions that you think is most important.

How do sport organizations perform within the selected dimension presently, and what are the main challenges? You should also explain how the selected dimension must be considered in connection with the other dimensions.

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[learning outcome 4]

- The candidate should be able to explain the dimensions, with special focus on the selected dimension.
- It is expected that the student is able to pinpoint both the strengths and weaknesses/challenges for sport organizations. In module 2, each of the 17 SDGs is presented and connected to sport. From there (that is module 2), the student should be able to find many ideas.
- A good and a bad answer differ in that the student is able discuss the selected dimension - not just recite.
- In the last part, it is obvious to highlight the Wedding Cake Model. Even if the candidate does not use the Wedding Cake Model, he/she must be able to point out how the three dimensions are connected.

PART 2: ENABLING CHANGE

Take your starting point in the film with the [football player Morten Thorsby](#), who has been involved in the fight for climate and environment (see, among other things, module 3). You should not limit yourself to this film but base your argument on core literature and the recommended learning resources in Canvas. These should reflect in your discussion.

a) Thorsby talks about the practitioners as change agents. After you have mentioned in 2-3 sentences what is meant by a change agent and which other actors can have a similar role in the area of sustainability in sports. You must answer the following questions based on stakeholder theory: Which stakeholders should the change agents make sure to include in the team in order to really create change? Why these?

This part should make up approximately 2/3 of the answer in part 2.

b) Discuss how international sports, and in particular international sport events, can become more sustainable.

This part should make up approximately 1/3 of the answer in part 2.

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[Learning outcome 2]

Part a:

- First: the candidate must relate to the very specific «2-3 sentences» initially, and not start a longer investigation. If that happens, there is a basis for grading down.
- A brief account of stakeholder theory is expected. Remember it involves pointing out which actors at the core (here the change agent) both influences and is influenced by.
- Thorsby talks about the athletes being able to influence the audience and the organizational environment. A really good answer discusses in light of theoretical understanding on how change can occur.

Part b:

This is a short assignment of up to 500 words. The candidate could come across the following arguments:

- In module 6, Chris Horbel talks about status, shortcomings and what needs to be done
- The IOC's sustainability strategy is presented in the same place
- In general, that construction development can be negative from an environmental perspective
- Lots of travel.
- A good answer comes on the positive and negative side of social and economic dimensions
- Remember, however, that the candidates have only 500 words at their disposal.

PART 3: SUSTAINABILITY PROCESS

Through this course, you have, among other things, initiated a sustainability process at your own (or intended) organization. Now, we take the starting point from a sports club with approximately 800 members and two employees who have decided to start a sustainability process. Based on the core literature and recommended learning resources, you should discuss whether the sports club should concentrate on being an environmental door sweeper or raise the level of ambition to be an environmental influencer. Do you think the requirements for a sports club should be as advanced as for a National sport federation or regional confederation? Justify the answer.

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[learning outcome 3 and 5]

- The candidate must explain the two concepts «environmental door sweeper» and «environmental influencer»
- It is also obvious that a connection must be made to sports.
- A good answer draws in the planet's endurance limit and green societal transformation, as Morten Renslo Sandvik does in one of the films.
- Important here is the ability to discuss

- Concerning the last question about different requirements for different organizational levels, it would be obvious to think that more can be expected from larger and more professionalized organizational parts.