

SPM104 SPORTS AND SUSTAINABILITY

Home exam for spring 2022

Examination Guide

A brief overview of the topic:

The primary objective of the online course is for students to gain knowledge about sustainability, with a focus on sports. The student should be able to apply this knowledge regardless of their role in sports organization, administration, business or education. The course will focus on social, economic, and environmental aspects of sustainability. A central focus will be on the sustainability goals of the UN.

Learning objectives:

Upon successful completion of the course, students should be able to:

1. Describe different views on sustainability and sustainable development from historical, ethical and organizational perspectives.
2. Explain the UN's sustainability goals and connect them to national and international sports.
3. Give an account of Norwegian and international environmental and climate goals and be able to reflect on the impact of sport on the environment.
4. Reflect on how Norwegian sport can be presented as sustainable in terms of social, economic, and environmental conditions.
5. Discuss the benefits and challenges of concrete measures to play sports more sustainable.

The exam:

- The duration of the course is three weeks. It will be available at 12 noon on Tuesday 10 May. The submission deadline is Tuesday 31st May at 14.00.
- All aids are allowed.
- Word count: 4500 for all three parts together.
 - Each of the three assignments must be 1500 words long. Plus or minus 10% of the word count is acceptable.
 - In addition, there is a reference list. All three assignments must have a common reference list (7th edition of the APA-style).
- The grades range from A-F.
- All three assignments carry equal marks.
- The answers will be run through Urkund's plagiarism detection programme.
- We remind you that all pages in the six modules in Canvas should be regarded as recommended relevant learning resources.

PART 1 - SUSTAINABILITY AND THE THREE DIMENSIONS

When discussing sustainability and sustainable development, it is usual to highlight three dimensions: the social, the economic, and the climate/environmental. On the basis of the wedding cake model, you will discuss how sport can contribute in light of the three dimensions. It is important to note that the sport can be on or viewed at different levels, ranging from the local to the global. You decide what you want to emphasize. The answer must be 1500 words.

The examiner's instructions are as follows:

- The candidate must explain what sustainability is and what the wedding cake model means.
- The candidate should be able to explain what lies in the three dimensions.
- With this starting point, it is important to highlight and discuss the various dimensions. In module 2 (and chapter 2 in the syllabus), each individual sustainability goal is presented (with a link to sports), so the student should be able to find many clues.
- The difference between a good and a bad answer is one's ability to engage in a productive discussion.

PART 2: SUSTAINABILITY AND INTERNATIONAL SPORTS

- a) Discuss how international sports and international sports events can be made more sustainable.
- b) What are your thoughts on terms such as greenwashing and sportswashing when it comes to sustainability? Discuss why this is a pressing issue in international sports at the moment.

The answer must be a total of 1500 words. You decide how many words to include in parts "a" and "b".

The examiner's instructions are as follows:

- a)
 - In module 6, Chris Horbel talks about status, shortcomings and what needs to be done.
 - The IOC's sustainability strategy is presented in the same place (Module 6)
 - In general, construction development can be considered negative from an environmental perspective.
 - Lots of travel.
 - A good answer will touch on the positive and negative aspects of social and economic dimensions.
- b)
 - Definitions of greenwashing and sports washing are required. Watch films with Horbel, among other things.
 - Many examples. Recent examples include the Olympics in Beijing and the World Cup in Qatar.

PART 3: THE SUSTAINABILITY PROCESS

As a starting point, consider the multi-sports team Sidrompa IL (SIL), which has approximately 800 members and two employees. You are the general manager. SIL has decided to begin a sustainability process.

How would you set up the process for the entire sports team to be included in the work, and which actors (externally or internally) will you involve to help you?

Concluding discussion: Based on the core literature and the recommended learning resources, you should discuss whether the sports team should focus on being an environmental door sweeper or raise the level of ambition to become an environmental influencer.

The answer must be maximum 1500 words.

The examiner's instructions are as follows:

- We have presented both the syllabus book and the module in the phases of a sustainability process. It is not unreasonable for students to begin there.
- Students should not be drawn to include stakeholder theory when asked which actors are relevant to include. However, this should not be the main point the candidate draws from the exam.
- The candidate must explain the two concepts, "environmental door sweeper" and "environmental influencer".
- It is also obvious that a connection is made to sports.
- A good answer takes into account the planet's endurance limit and green societal transformation, as Morten Renslo Sandvik does in one of the films.
- A key component here is the ability to discuss.