

2021/2022

INDIVIDUAL HOME EXAM

IN

SPM 104- SPORT AND SUSTAINABILITY

Start of exam: Tuesday May 10 2022 at 12.00 p.m

Final deadline: Tuesday May 31 2022 at 2.00 p.m. in WISEflow

Remember that the submission must be in pdf format.

The exam:

- All aids are allowed.
- Word count: 4500 for all three parts together.
 - Each of the three assignments must be 1500 words long. Plus or minus 10% of the word count is acceptable.
 - In addition, there is a reference list. All three assignments must have a common reference list (7th edition of the APA-style).
- The grades range from A-F.
- All three assignments carry equal marks.
- The answers will be run through Urkund's plagiarism detection programme.
- We remind you that all pages in the six modules in Canvas should be regarded as recommended relevant learning resources.

PART 1- SUSTAINABILITY AND THE THREE DIMENSIONS

When discussing sustainability and sustainable development, it is usual to highlight three dimensions: the social, the economic, and the climate/environmental. On the basis of the wedding cake model, you will discuss how sport can contribute in light of the three dimensions. It is important to note that the sport can be on or viewed at different levels, ranging from the local to the global. You decide what you want to emphasize.

The answer must be 1500 words.

PART 2- SUSTAINABILITY AND INTERNATIONAL SPORTS

- a) Discuss how international sports and international sports events can be made more sustainable.
- b) What are your thoughts on terms such as greenwashing and sportswashing when it comes to sustainability? Discuss why this is a pressing issue in international sports at the moment.

The answer must be a total of 1500 words. You decide how many words to include in parts "a" and "b".

PART 3- THE SUSTAINABILITY PROCESS

As a starting point, consider the multi-sports team Sidrompa IL (SIL), which has approximately 800 members and two employees. You are the general manager. SIL has decided to begin a sustainability process.

How would you set up the process for the entire sports team to be included in the work, and which actors (externally or internally) will you involve to help you?

Concluding discussion: Based on the core literature and the recommended learning resources, you should discuss whether the sports team should focus on being an environmental door sweeper or raise the level of ambition to become an environmental influencer.

The answer must be maximum 1500 words.