

2021/2022

INDIVIDUAL HOME EXAM

IN

SPM 104- SPORT AND SUSTAINABILITY

Start of exam: Tuesday 23 November 2021 at 12.00 p.m

Final deadline: Tuesday 14 December 2021 at 2.00 p.m. in WISEflow

Remember that the submission must be in pdf format.

PART 1 – A SUSTAINABLE SPORTS MOVEMENT

In the years to come, how can sport organizations become more sustainable with regards to the social, economic and environmental dimensions?

Discuss this question on the basis of the dimensions that you think is most important.

How do sport organizations perform within the selected dimension presently, and what are the main challenges? You should also explain how the selected dimension must be considered in connection with the other dimensions.

PART 2: ENABLING CHANGE

Take your starting point in the film with the [football player Morten Thorsby](#), who has been involved in the fight for climate and environment (see, among other things, module 3). You should not limit yourself to this film but base your argument on core literature and the recommended learning resources in Canvas. These should reflect in your discussion.

- a) Thorsby talks about the practitioners as change agents. After you have mentioned in 2-3 sentences what is meant by a change agent and which other actors can have a similar role in the area of sustainability in sports. You must answer the following questions based on stakeholder theory: Which stakeholders should the change agents make sure to include in the team in order to really create change? Why these?
This part should make up approximately 2/3 of the answer in part 2.
- b) Discuss how international sports, and in particular international sport events, can become more sustainable.
This part should make up approximately 1/3 of the answer in part 2.

PART 3: SUSTAINABILITY PROCESS

Through this course, you have, among other things, initiated a sustainability process at your own (or intended) organization. Now, we take the starting point from a sports club with approximately 800 members and two employees who have decided to start a sustainability process. Based on the core literature and recommended learning resources, you should discuss whether the sports club should concentrate on being an environmental door sweeper or raise the level of ambition to be an environmental influencer. Do you think the requirements for a sports club should be as advanced as for a National sport federation or regional confederation? Justify the answer.