

# SPM104 SPORTS AND SUSTAINABILITY

Exam for the Spring Semester 2023

## Examination Guide

---

### A brief overview of the course:

The primary objective of the online course is for students to gain knowledge about sustainability, with a focus on sports. The student should be able to apply this knowledge regardless of their role in sports organization, administration, business or education. The course will focus on social, economic, and environmental aspects of sustainability. A central focus will be on the sustainability goals of the UN.

### Learning objectives:

Upon successful completion of the course, students should be able to:

1. Describe different views on sustainability and sustainable development from historical, ethical and organizational perspectives.
2. Explain the UN's sustainability goals and connect them to national and international sports.
3. Give an account of Norwegian and international environmental and climate goals and be able to reflect on the impact of sport on the environment.
4. Reflect on how Norwegian sport can be presented as sustainable in terms of social, economic, and environmental conditions
5. Discuss the benefits and challenges of concrete measures to make sports more sustainable.

### The exam

- The duration of the exam is three weeks
- All aids are allowed.
- Word count: 3600.
  - The exam includes three assignments (PART 1, 2 and 3)
  - Each of the three assignments must be 1200 words long. Plus or minus 10% of the total word count is acceptable.
  - In addition, there is a reference list. All three assignments must have a common reference list at the end.
- The grades range from A-F.
- APA 7 style and reference guidelines are to be applied.
- All three assignments carry equal marks.
- The answers will be run through Urkund's plagiarism detection programme.
- We remind you that all pages in the six modules in Canvas should be regarded as recommended relevant learning resources in addition to the syllabus.

## **PART 1 – SUSTAINABILITY PROCESS**

The task is divided into two parts, and you decide the distribution of words within a and b. From the perspective of an organization of your choice or an organizational unit that you choose yourself, discuss the following:

- a) What opportunities and challenges do you see with implementing measures that promote sustainable development in the organization?
- b) How can the organization benefit from current and potential stakeholders in the sustainability process?

*Relevant learning objective:*

- *Discuss the benefits and challenges of concrete measures to make sport more sustainable.*

*Sensor Guide:*

- *This is a complex task where the candidate must first establish what sustainable development and stakeholders mean - if this is not explained in parts 1 or 2.*
- *In part A, the candidate must choose what to emphasize. Possible angles are symbolic implementation through "legitimation processes" (mentioned in the syllabus book) or green/sport washing.*
- *The students can choose across the various dimensions and, thus, in several places in the book/modules. Reflection becomes essential here.*
- *In part b, the students can draw in aspects from the subject, pointing to the fact that the sustainability issue cannot be solved alone. Cooperation between the stakeholders can be included here. In the topic and canvas, there are several examples of how sports organizations collaborate with other stakeholders to initiate processes and/or implement simple measures.*
- *In a very good answer, the students can see the importance of the simple stakeholders that are important to take into account to achieve the sustainability goals.*

## **PART 2 - DIMENSIONS AND SPORTS ARRANGEMENTS**

There is a lot of potential for sports events to become more sustainable.

Take the three dimensions (social, economic and climate/environmental) as your starting point when you need to justify and discuss why and how sports organizers can work with sustainability. Use at least one theory or conceptual model in the discussion.

*Relevant learning objective:*

*- reflect on how Norwegian sport can appear sustainable concerning social, economic and environmental conditions*

*Sensor Guide:*

- Events are mentioned in almost all chapters of the syllabus book.*
- The candidate can also find a lot of relevance in the modules, especially modules 5 and 6. For example, module 6 has a separate section on the Olympics.*
- Theoretical inputs include circular economy and stakeholder theory, but also others.*
- An assignment like this will distinguish between a good and a bad assignment if the candidate uses a theory or a conceptual model in the reflection/discussion.*

### **PART 3 – CLIMATE**

Referring to the syllabus and relevant literature, you are asked to discuss how sport (nationally and internationally) can work more climate-friendly. This can be related to the endurance limits of the planet. Highlight some elements where sport today negatively impacts the environment and climate. Feel free to point out the dilemma sport faces if it is to become more climate-friendly.

*Relevant learning objective:*

- Give an account of Norwegian and international environmental and climate goals, and be able to reflect on the impact of sport on the environment.*

*Sensor Guide:*

- A good starting point would be to explain/define the planet's endurance limit and the goals for global warming.*
- "The planet's endurance limit" is a term the students are familiar with from the wedding cake model. Thus, they can include this model in their discussion.*
- A good answer highlights several elements from the syllabus book and module 3/part A.*
- In the last part of the assignment, it is natural to emphasize transportation by aeroplane. Some will also discuss rubber granules.*