

2023/2024

INDIVIDUAL HOME EXAM

IN

SPM 104- SPORT AND SUSTAINABILITY

Information

- Start of exam: Thursday November 23. 2023 at 12.00 p.m
- Final deadline: Thursday December 14. 2023 at 2.00 p.m. in WISEflow
- The submission must be in pdf format.
- Exam results will be available within three weeks from the exam date: 11th of January 2024
- Aids: The use of artificial intelligence (AI, such as ChatGPT and others) must be disclosed. You should specify which AI has been used, in which part(s) of the text AI has been used, and how AI has been used.

Framework

- Word count: 3600.
 - The exam includes three assignments (PART 1, 2 and 3)
 - Each of the three assignments must be 1200 words long. Plus or minus 10% of the total word count is acceptable.
 - When you state a source in the text taken from a book, article or similar with page numbers, the page number must be stated. For example (Hanstad, 2023, p. 17).
 - In addition, there is a reference list. All three assignments must have a common reference list at the end.
- The grades range from A-F.
- APA 7 style and reference guidelines are to be applied.
- All three assignments carry equal marks.
- The answers will be run through Urkund's plagiarism detection programme.
- We remind you that all pages in the six modules in Canvas should be regarded as recommended relevant learning resources in addition to the syllabus.

PART 1 – SUSTAINABILITY PROCESS

The task is divided into two parts, and you decide the distribution of words within a and b. From the perspective of an organization of your choice or an organizational unit that you choose yourself, discuss the following:

a) What do you perceive as the opportunities and obstacles associated with the adoption of initiatives aimed at fostering sustainable development within the organization?

b) In what ways can the organization leverage its existing and prospective stakeholders to enhance its sustainability efforts?

PART 2 - DIMENSIONS AND SPORTS ARRANGEMENTS

The potential for sports events to embrace sustainability is significant. When justifying and discussing why and how sports organizers can integrate sustainability, consider the three dimensions of social, economic, and climate/environmental aspects as your foundation. Incorporate at least one theoretical framework or conceptual model in your analysis.

PART 3 – CLIMATE

With reference to the modules in the course outline and relevant literature, explore ways in which the sports industry, both on a national and international scale, can adopt more environmentally sustainable practices, taking into account the planet's ecological constraints. Identify specific areas within the sports sector where current practices have adverse effects on the environment and climate. Additionally, you should address the inherent challenges and conflicts that the sports industry must grapple with in its endeavor to transition towards greater climate-friendliness.